

Cookie Policy

At Temico, we value your privacy and are committed to providing transparency regarding how we collect, use, and store information through cookies and similar technologies. This Cookie Policy outlines the types of cookies we use, their purposes, and your options to manage your cookie preferences.

1. Introduction

This Cookie Policy explains how Temico (“we,” “our,” or “us”) uses cookies and other tracking technologies on our website and services. By using our website, you consent to the use of cookies in accordance with this policy unless you disable them.

2. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work more efficiently and provide a better user experience. Cookies can also be used to analyse website traffic, enable personalized content, and track your online behaviour for advertising purposes.

Cookies may be set by the website you are visiting (first-party cookies) or by third parties who provide content or functionality on that website (third-party cookies).

3. Types of Cookies We Use

We use the following categories of cookies on our website:

A. Essential Cookies

These cookies are necessary for the functioning of our website and services. They enable basic functionalities such as page navigation, security features, and access to secure areas of our website. Without these cookies, some features of the website may not work properly.

- Examples of essential cookies:**

- Session cookies that allow you to navigate between pages without losing your selections.

- Authentication cookies that keep you logged in.

B. Performance Cookies

These cookies help us analyse how visitors interact with our website. By collecting and reporting information, performance cookies help us improve the functionality and performance of our site, ensuring a better user experience.

- **Examples of performance cookies:**

- Google Analytics cookies to track how visitors use our website.
- Cookies that measure the effectiveness of marketing campaigns.

C. Functional Cookies

These cookies allow the website to remember choices you make (such as your preferred language or region) and provide enhanced, personalized features. They can also be used to remember settings such as font size or themes.

- **Examples of functional cookies:**

- Language preference cookies.
- Cookies that save the content you add to a shopping cart.

D. Targeting or Advertising Cookies

These cookies are used to track your online behaviour and provide you with personalized advertisements that are relevant to your interests. Advertising cookies may also limit the number of times you see an advertisement and help measure the effectiveness of an advertising campaign.

- **Examples of advertising cookies:**

- Google Ads cookies.
- Facebook Pixel cookies.
- Third-party ad network cookies.

E. Social Media Cookies

These cookies are used when you interact with content shared on our website via social media platforms. Social media cookies enable you to share content, comments, or use social media sharing features.

- **Examples of social media cookies:**
 - Facebook, Twitter, and LinkedIn cookies.
 - Social media share buttons cookies.

4. How We Use Cookies

We use cookies for the following purposes:

- **Website functionality:** To ensure that our website works efficiently and provides the user experience you expect, such as remembering your preferences and selections.
- **Analytics and performance:** To collect information about how visitors use our website to improve its performance and content.
- **Personalization:** To remember your preferences and provide customized content, offers, and advertisements.
- **Marketing and advertising:** To tailor ads and measure the effectiveness of advertising campaigns.
- **Security:** To enhance website security and prevent fraudulent activity.

5. Third-Party Cookies

We may allow third-party service providers, such as advertising networks, analytics companies, and social media platforms, to set cookies on our website. These third parties may use cookies to collect data about your activities on our site and across the internet for the purposes of targeted advertising and tracking.

Some common third-party services we may use include:

- **Google Analytics** – to analyse how visitors interact with our website and improve its performance.
- **Google Ads** – for displaying personalized advertisements.
- **Facebook Pixel** – to track conversions and deliver personalized ads to users based on their behaviour on our website.
- **LinkedIn Insights** – to track visitors and deliver more relevant advertisements.

Please note that we do not control third-party cookies, and their use is governed by the privacy policies of the respective third parties.

6. Managing Cookie Preferences

You can manage your cookie preferences in several ways:

A. Cookie Consent Management

Upon visiting our website for the first time, we will ask for your consent to place cookies on your device. You can choose to accept or reject non-essential cookies. You can change your preferences at any time by accessing the cookie settings on our website.

B. Browser Settings

Most browsers allow you to control cookies through their settings. You can set your browser to block or alert you when cookies are being sent. However, please note that disabling cookies may affect your ability to use certain features on our website.

- How to manage cookies in common browsers:**

- **Google Chrome:** Go to Settings > Privacy and security > Cookies and other site data.
- **Mozilla Firefox:** Go to Options > Privacy & Security > Cookies and Site Data.
- **Microsoft Edge:** Go to Settings > Cookies and site permissions > Manage and delete cookies and site data.
- **Safari:** Go to Preferences > Privacy > Cookies and website data.

For more information on how to manage cookies, visit the "Help" section of your browser.

C. Opting Out of Targeted Advertising

If you wish to opt out of personalized advertising from third-party networks, you can visit the following sites:

- Your Online Choices (EU):** www.youronlinechoices.eu
- Network Advertising Initiative (NAI):** www.networkadvertising.org
- Digital Advertising Alliance (DAA):** www.aboutads.info

Opting out of targeted advertising will not stop you from receiving ads, but it will prevent ads from being tailored to your interests.

7. Retention of Cookie Data

Cookies stored on your device will typically remain for varying periods, depending on the type of cookie used:

- **Session cookies:** These cookies are deleted once you close your browser.
- **Persistent cookies:** These cookies remain on your device for a predetermined period or until you delete them manually.

8. Security of Cookies

Cookies are only as secure as the website from which they originate. We take reasonable measures to ensure that the data collected through cookies is stored securely and that the privacy of your information is maintained.

9. Compliance with Data Protection Laws

As part of our compliance with the Digital Personal Data Protection Act (DPDPA), we take the following measures:

- **Transparency and Consent:** We provide clear and transparent information about how we use cookies and obtain user consent before placing non-essential cookies.
- **Data Subject Rights:** You have the right to withdraw your consent to the use of cookies at any time, as well as to access, rectify, or delete personal data collected through cookies.
- **Data Protection Impact Assessments (DPIAs):** We conduct periodic Data Protection Impact Assessments (DPIAs) for any new cookies or tracking technologies that may impact your privacy.
- **Data Transfers:** We ensure that any cookies involving cross-border data transfers are subject to appropriate safeguards, such as the use of Standard Contractual Clauses (SCCs), Binding Corporate Rules (BCRs), or other mechanisms under the DPDPA.

10. Updates to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or applicable laws. When we make changes, we will update the “Effective Date” at the top of the policy. We recommend that you periodically review this policy to stay informed about how we are using cookies.